



Elizabeth (Sadlewski) Dahl

April 3, 1948 - May 25, 2020

Liz Dahl

Louisville, KY - Elizabeth “Liz” Dahl, 72, passed away unexpectedly and peacefully at home of natural causes on May 25, 2020. Born in Poland on April 3, 1948 to Eve and Marian Sadlewski, Liz became a naturalized American citizen at the age of three. She was preceded in death by her beloved parents, who endured the Holocaust and struggled to bring their child halfway around the world for a new life of freedom. Liz’s most important mission was to make sure the love her parents shared would never be forgotten.

First and foremost a public relations and event planning entrepreneur, Liz was personally selected in 1979 by former First Lady of Kentucky Phyllis George Brown to be her Chief of Staff. They collaborated in bringing glamor, excitement, and a political awareness to the social scenes in Frankfort, Lexington, and Louisville. She created a massive PR network that focused the attention of both Hollywood and the Big Apple on the small city of Louisville, Kentucky, and boosted the movie industry’s presence in the Commonwealth. Liz designed, created, and marketed unique jewelry items including “Leglets” and “Ear Things” for all ages. Celebrities coast to coast wore her designs. She was an innovator in every regard, always ahead of the curve and anticipating each new trend.

Few professional backgrounds read as so extraordinary and diverse. Liz was an agent for All About Travel and a customer service representative at Z

Salon. She developed and owned her own online service, Boomer Travel Patrol. International media outlets frequently requested content from Liz for her expertise in travel for the boomer generation, and she subsequently hosted her own radio show, "Travel Beat," and broadcasted on eYada.com as their "Travel Diva."

As a PR consultant and publicist, Liz orchestrated the grand opening of the innovative Mall St. Matthews Food Court and brought national attention to such varied projects as PIZZA EXPO, No More Violence Project, and HealthWorks Kids Museum. Her corporate clients included Z Salon and Spa, PlantJam Media Group, Cyber Chef, and SuperGroups.com. She brought unexpected recognition to artists including the former New Kids on the Block Joey Fatone's Not So Boy Band, early influencer Blondie, "Hustler" expose' author Tonya Flynt-Vega, and author Rick Stanley, whose first-person narrative as Elvis Presley's stepbrother captured the attention of readers world-wide. Without Liz, it would have been just another book about Elvis. She was co-founder and PR Director of S.O.S (Students Organized for Somalia) and Travel Professionals. She served on the Board of Directors for Robin Hood Project and the Dream Factory. Liz was active in the leadership of Louisville's Business and Professional Women and marketed a "Beauty Book for Baby Boomers" which was a pet project, because Liz's professional appearance never skipped a beat!

Liz had a smile that shone as bright as the morning sun - loyal, loving, dedicated. She was a daughter first, a friend, a colleague, a mentor, an advocate, and a lover of animals especially her cat Miss Kitty, who crossed the Rainbow Bridge in January 2020. Her degree in Political Science from Purdue University and facility with five languages made her an ideal travel companion, and even in all the excitement of her work and famous associations, she lived a natural, healthy, and homeopathically-influenced life, committed to celebrating every day with hope and love.

Due to the pandemic, a celebration of her life is planned for a later a date. A video of the service will be available. Please refer to GoFundMe at

gf.me/u/x6h8jt for more information about donations and her favorite charity.
Arrangements entrusted to Owen Funeral Home.

Tribute Wall

MW

“ *Mary Wheatley lit a candle in memory of Elizabeth (Sadlewski) Dahl*



Mary Wheatley - June 07, 2020 at 11:41 AM

CP

“ The world lost a real force when Liz left us. And I lost a close friend. The toast of Louisville, was a powerhouse personality who made a difference. And she told her parent's incredible love story, their courageous Holocaust survival and amazing reuniting afterwards, to anyone who would listen. She was rooted in a similar determination in everything she accomplished in her storied career. For anyone who knew her, Liz Dahl was that sixth degree of separation. She was the quintessential entrepreneur. If you needed to be connected to somebody, anywhere in the world, your first phone call was Liz Dahl. She was LinkedIn before it was a thing! Liz was an unstoppable advocate for the underdog and a politico you wouldn't want to mess with. You left us too soon, my friend. It seems like yesterday we all celebrated your birthday milestone in New York. And when we spoke just days ago, you, that person who wasn't sick a day in your life, neither of us would have imagined, when you shared exciting news about interest in your parent's story from a prominent filmmaker, that, "talk soon," would be our last words. I choose to believe that your folks swooped you up, as you sat there, peacefully in your living room. God knows we need a powerful angel in these times that made you crazy. We'll miss your vibrant, optimistic spirit, Liz. The world is less fun now, for more reasons than what's swirling around the rest of us during these times. God's speed, Liz Dahl. Love to Marian and Eve. You're united again. And maybe that's as it should be.

Cindy Patrosso - June 07, 2020 at 09:17 AM